# William L. Bainbridge, Ph.D., FACFEI, DNASE

12620-3, Beach Boulevard, Unit 390 Jacksonville, Florida 32224

> TEL: 904-230-3001 bainbridgefl@comcast.net http://educationexpert.com

#### CURRENT & RECENT POSITIONS:

- Distinguished Research Professor-The University of Dayton, May 7,2001 -February 20, 2018;
- President & CEO, SchoolMatch® Institute and SchoolMatch® by PUBLIC PRIORITY SYSTEMS, INC. August, 1983-present;
- Lead Expert Consultant-SchoolMatch® Audits of Educational Effectiveness, SchoolMatch® Performance Reviews and SchoolMatch® Financial Analysis in over 300 school systems nationwide 1988-present. SchoolMatch® audits are sponsored by state governments, Chambers of Commerce, daily newspapers, major corporations, business groups and non-profit foundations;
- Education Expert qualified by courts in 37 states and Ontario. 1988-present; he is a forensic education expert with extensive experience in youth-serving organization related accidents, school and university related incidents & sexual abuse/sexual assault/sexual harassment, athletic and sports-related accidents, playground accidents, swimming accidents, camping accidents & incidents and educational evaluation for child custody. He has been court qualified as a schooling and education standards/policy expert in 37 states and Ontario. Dr. Bainbridge was honored by The Ohio State University in 2015, with the College of Education and Human Ecology's Award of Distinction. He was a speaker in 2015, at the SEAK 24<sup>th</sup> Annual National Expert Witness Conference in Washington, D.C. He served as President and CEO of the SchoolMatch® Institute and as a Distinguished Research Professor at The University of Dayton from May 7, 2001 - February 20, 2018. He is the former superintendent of three school districts in Ohio and Virginia and served on the executive staff of the Ohio Department of Education and as a Professor for the National Academy for School Executives. He has been a consultant to over 1000 organizations including law firms, corporations, government agencies and school systems. Dr. Bainbridge has more than 30 years experience researching and describing standards of care in school settings and designing/analyzing/reporting research studies involving school effectiveness. While leading SchoolMatch®, the nation's only comprehensive research and information service on public and private schools, beginning in 1986, lawyers began consulting with him on cases ranging from child custody school evaluation to establishing standards of care in a wide range of incidents and accidents occurring on the watch of school systems. Publication of Dr. Bainbridge's work in THE AMERICAN BAR ASSOCIATION JOURNAL, THE WALL STREET JOURNAL, USA TODAY , many daily newspapers and appearances on NBC'S TODAY SHOW and ABC's Good Morning America, to name a few, motivated lawyers to contact Dr. Bainbridge. Working with lawyers provides Dr. Bainbridge and his colleagues with a new area to apply knowledge of public and private school and school system standards, policy, research, evaluation, practices and effectiveness.

- Consultant on educational data and school choice to over 400 major corporations, foundations and several hundred school systems. 1986-present.
- Consultant/Keynote Speaker for International Education Reform projects including Forumul Educatiel, Bucharest, Romania 2010 and Education for Democratic Citizenship in Poland, Warsaw-Krakow, Poland.

#### PREVIOUS POSITIONS:

 Superintendent, HAMPTON, VIRGINIA, CITY SCHOOL DISTRICT and Member of the Board of Trustees of the Virginia Peninsula Vocational Technical Education Center

 Superintendent, NEWARK, OHIO CITY SCHOOL DISTRICT and Member of the Executive Committee of the Licking County Joint Vocational School

(7,900 students - 18 schools - \$18 million annual budget).
August, 1979 - June, 1982.

• Superintendent, GRANDVIEW HEIGHTS, OHIO, CITY SCHOOL DISTRICT (1,975 students - 4 schools).

August, 1977 - July, 1979.

Assistant Superintendent, ROCKY RIVER, OHIO, CITY SCHOOL DISTRICT July, 1975 - July, 1977.

 Research Associate, THE OHIO STATE UNIVERSITY, Department of Educational Policy and Leadership.

October, 1974 - July, 1975.

 Administrative Assistant to State Superintendent of Public Instruction, STATE OF OHIO

January, 1972 - October, 1974.

- Teacher/Coach, CANTON, OHIO, GLENWOOD HIGH SCHOOL Stark County, Ohio September, 1967 January, 1972.
- Red Cross Certificated Water Safety Instructor/Senior Life Saver 1967-1982.

# PREVIOUS PART-TIME COLUMNIST POSITIONS:

- Editorial Page Columnist, THE FLORIDA TIMES-UNION 1996-2007;
- Editorial Page Columnist THE COLUMBUS DISPATCH 1979-2007.

## A PARTIAL LIST OF CONSULTING CLIENTS INCLUDES:

Allegheny Policy Council for Youth & Workforce Development Alliance for Education Allstate Insurance

Argus Foundation
Arr-Maz Products L.P.

Associated Grocers of New England

AT&T

Bank of New Hampshire

Bank One Bartow Steel Bell Atlantic Buyer's Edge Carillon Lakes

Carrollton (KY) Public Schools Catholic Education Collaborative – Archdiocese of Cincinnati

Catholic Medical Center

Central Florida Development Council

Century 21

Chesterfield (VA) County School Division

Citizens Bank

Coca-Cola Bottling Company

Columbus Dispatch

Columbus (OH) Public Schools

Community Foundation of Sarasota County Corporate/Community Schools of America,

for Chicago (IL) Public Schools County of Chesterfield (VA)

Cypress Gardens

Dayton (OH) Public School District Duval County (FL) Public School District East Side Union (CA) High School District

East St. Louis (IL) School District #189

Eastman Kodak

Elmwood Park (IL) Community Schools Enterprise for Economic Excellence

Ernst & Young LLP

Exeter (NH) Cooperative High School Federal Savings Bank of New Hampshire

Fidelity Investments First Federal Savings

Fleet Bank Florida Legislature Florida *Times-Union* 

Florida Lift Systems, Inc. Fort Worth (TX) ISD

Fort Worth Star-Telegram

Fox Chapel Area (PA) Public Schools Future Business Leaders of America

Gannett Foundation Grable Foundation

Greater Manchester (NH) Chamber

of Commerce

Greenwich (CT) School District Hampton (PA) Public Schools Hartford Union (WI) High School

Heinz Endowments

H. Lee Moffitt Cancer Center

Henry C. Frick Educational Fund of the Buhl Foundation

the Buni Foundation

Hewlett-Packard

**IBM** 

Illinois State Board of Education Indian Prairie (IL) School District 204 Jefferson Parish (LA) Schools

Johnson & Johnson Killebrew Inc.

Kissimmee-Osceola (FL) Chamber of

Commerce

Knight Ridder Foundation

**KPMG** 

Lake County (FL) Public Schools Laramie County (WY) Schools Lakeland Regional Medical Center

Lee Hecht Harrison

Manchester (NH) School District Marion County (FL) Schools

Merck

Mid-Florida Federal Credit Union Nashua (NH) Public Schools

New Hampshire Business Review

New Hampshire College Newark (OH) Advocate Newark (OH) City Schools Newport (KY) Public Schools

Nissen Advertising

Northgate (PA) Public Schools Northwestern Mutual Life

Norwest Mortgage Ocean National Bank

Olentangy (OH) Public Schools Osceola (FL) County Schools

Osram Sylvania

Owens Corning FIBERGLAS Oxford (MS) Public Schools

Park National Bank

Pennsylvania Economy League

Pepsi-Cola Company

Pfizer

Pittsburgh Foundation

Pittsburgh (PA) Public Schools Polk Businesses for WorldClass Education

Polk Community College

Polk County (FL) Public Schools Portsmouth (NH) School Dept

Publix

Quaker Valley (PA) Schools Redlands (CA) Public Schools Rialto (CA) Unified Schools

Ryder International

St. Bernard Parish Public Schools

San Bernardino Sun

San Bernardino (CA) Unified

Public Schools

Sarasota (FL) County Schools Sarasota Herald-Tribune Savannah-Chatham County

(GA) Schools

SBC

Seacoast Newspapers Selby Foundation

South Regional Professional Development Center Southwest Airlines

Springfield (OH) Public Schools

State Farm Insurance
Sun Trust Bank
Sunco Carriers, Inc.
Sylvan Learning Center
Terrebonne Parish (LA) Public
Schools

Thomas J. Evans Foundation The Club of Eaglebrook

The Ledger
The Limited

Time Warner Entertainment

Company
Tyco International
United Parcel Service
University of South Florida
Upper Arlington (OH) City
Schools

Venice Foundation

Walt Disney World Company Warren (OH) City Schools Webster University

Westerville (OH) City Schools

#### EDUCATION:

THE OHIO STATE UNIVERSITY, Columbus, Ohio - Ph.D., 1979.
Educational Leadership and Business Administration.

THE UNIVERSITY OF AKRON, Akron, Ohio - M.S.Ed., 1971.
Educational Leadership and Personnel Management.

OHIO UNIVERSITY, Athens, Ohio - B.S., 1967.
Political Science, English.

#### CONTINUING EDUCATION:

AMERICAN COLLEGE OF FORENSIC EXAMINERS INSTITUTE,

Continuing Education-8.5 Credits Awarded-2010,15 Credits Awarded-2012 SEAK, INC. Education for Expert Witnesses - 2003,2006,2008,2009 and 2012 THE OHIO STATE UNIVERSITY, Columbus, Ohio - 2000

Executive Education - Fisher Graduate School

DISNEY INSTITUTE FOR BUSINESS PROFESSIONALS, 2000

COLUMBIA UNIVERSITY, New York, New York - Post-Doctoral Studies - Educational Leadership, 1981-1982.

NATIONAL ACADEMY FOR SCHOOL EXECUTIVES, Arlington, Virginia - Diplomate of the Academy, 1989; A.P.D.A., 1980 - management studies in fourteen specific areas.

#### HONORS, ASSOCIATIONS AND OTHER ACTIVITIES INCLUDE:

- Dr. Bainbridge was honored by The Ohio State University in 2015, with the College of Education and Human Ecology's Award of Distinction.
- He was a speaker in 2015, at the SEAK 24<sup>th</sup> Annual National Expert Witness Conference in Washington, D.C.
- Life Fellow, American College of Forensic Examiners Institute, 2011-
- Listed in Marquis Who's Who in America
- State Educator of the Year, State of Ohio PTA, 1982 and Honorary Life Member, Ohio State PTA
- Rotary International Major Donor & Bequest Society Member, 2008-Present
- Rotary Club of Jacksonville, Member, Board of Directors, 2008-2010;
   Chair Rotary Club of Jacksonville Foundation Committee, 2008-2010;
   Ambassadorial Scholarship Point Person, 2006-2008.
- Rotary International District 6970, Region 1, Ambassadorial Scholarship Chair, 2008-2010.
- Rotary International District 6690, Education and Literacy Chair 2003-2006, New Generations Roundtable, District Chair, 1997-1999
- Rotary Club of Columbus Scholarship Chair, 1988-1992, Columbus Wheelchair Marathon, Course Monitor each year, 1980-1995 and Paul Harris Fellow
- The Ohio State University Alumni Association, President-The Ohio State University Alumni Club of Northeast Florida, 2006-2007
- National Drowning Prevention Alliance-Member
- National Association for Pupil Transportation-Member
- National Society of Newspaper Columnists, Member 2006-
- River Club of Jacksonville, Member, 2010-
- Ponte Vedra Lodge & Club, Member, 2010-
- Faculty Club of The Ohio State University, 1982-
- World Affairs Council Benefactor, Jacksonville, 2010-
- Central Ohio Schoolmasters, President 1981-82

- Forensic Expert Witness Association Member, 2007-
- Diplomate and Board Certified, American Board of Forensic Examinersspecializing in matters regarding educational evaluation, 2001
- Diplomate and Fellow, American College of Forensic Examiners, 1999-
- Honorary Life Member, National Forensic League, 1974-
- National Academy for School Executives, Professor, 1980-1991
- Listed in BEST's Directory of Recommended Insurance Expert Service Providers
- Society for Human Resource Management Employment Management Association, Director, EMA Foundation, 1992-2002
- Buckeye Association of School Administrators, Chairman, Professional Growth and Development 1978-1981
- Certified Instructor for "Leadership Effectiveness Training"
- Scholarship America-Foundation-Dollars for Scholars, National Advisory Board, Community Programs Committee, Advancement Committee, 2002-2008.
- Ohio Chamber of Commerce Education Committee, 1992-2004
- The Effective School Report National Editorial Advisory Board, 1997-present
- StepFamily Association of America National Board of Directors
- Distinguished Achievement Award Finalist for Adult Editorial Writing,
   The Association of Educational Publishers, 2001, 2002 & 2003
- Presidential Commission on Information Literacy-American Library Association, 1987-1991
- Editor's Choice Award for Outstanding Achievement in Poetry poetry.com and the International Library of Poetry, August 2005
- Boy Scouts of America, Licking County Council, Vice President
- Rocky River Chamber of Commerce, Vice President
- Licking County United Way, Public Service Chairman 1979-1982
- National Education Hall of Fame Board, 1988-1998
- American Red Cross, Central Ohio, Youth Advisory Board
- External Reviewer of Publications U.S. Department of Education, 1987present;
- New American Schools Development Corporation, Proposal Selection Panel Leader, 1992-1994
- Judge-National Forensics Association Intercollegiate Championship Tournament 2000
- Honorary Member-Support For Talented Students (STS) program for disadvantaged gifted students
- National Council on Measurement In Education
- Ohio State University Alumni Association, Scholars Program Chair-Licking County 1997-2000
- Horace Mann League-member
- Education Writers Association-member
- Association of Educational Publishers-member
- Children's' Hunger Alliance-Steering Committee, 2002
- International Platform Association-member
- Consultant, Center for Citizenship Education in Poland, a project of the U.S. Information Agency and Mershon Center, 1997- 1999
- Captain, Ohio University Debating Team, 1966-1967
- National Association of Partners in Education/Cooper Industries-Project PACE Judge, 1995-98

- Contributing Editor, <u>School Planning & Management</u> and <u>School and</u> College magazines
- Association of Family and Conciliation Courts-member
- National Work Family Alliance-member
- National Organization on Legal Problems of Education
- White House Conference on School Choice, 1992
- Harvard Forum on Schooling and Children, 1993
- National Center for Effective Schools Research and Development -member
- Educational Excellence Network-member
- Board of Directors and Education Chairman, Rosemont Center, 1990-2001
- National Center for the Improvement of Learning, Ohio Pacesetter Award 1981
- American Association of School Administrators-25 year member award
- American Management Association
- American Arbitration Association
- Advisory Board, School Management Institute 1977-83
- Phi Delta Kappa 25 year member award
- Metropolitan Education Council, Governing Board and Liaison with County Government, 1977-1982
- Member, Board of Directors, Center for Educational Excellence
- Cited by Governor of Ohio in 1971 for chairing State Department of Education Committee on School Finance Reform
- Who's Who in American Education

#### PRESENTATIONS INCLUDE:

### ELECTRONIC MEDIA

- Featured consultant The TODAY SHOW, NBC News, HuffPostLive, Good Morning America, ABC News, FOX News Live, THIS MORNING ON CBS, CNN-Cable News Network
- CNNfn Dolans Unscripted
- National Public Radio "Morning Edition" and "All Things Considered"
- CBS Radio News
- over 180 local television and radio stations

#### SPEECHES INCLUDE:

Speeches on topics including: motivating staff, group climate, staff development systems, evaluating leadership effectiveness, evaluating staff, merit pay programs, recruiting staff, employee relations, information systems on schools, evaluating schools and school systems, research on effective school-university/management linkages, organizational development, the management team in action, staff involvement in decision making, promoting financial elections, long-range planning, dare to be you, more effective management meetings, and improving organizational effectiveness.

#### Audiences have included:

- Major session speaker in 2015, at the SEAK 24<sup>th</sup> Annual National Expert Witness Conference in Washington, D.C.
- The Society for Human Resource Management-Employee Management Association
- The Ohio High School Athletic Association
- Human Resource Group of the Bureau of National Affairs
- The Foreign Benefits Group

- Employee Relocation Council
- Human Resource Information Network
- American Association of Higher Education
- National School Boards Association
- American Association of School Administrators
- The Urban League
- National Association of Partners in Education
- State Bar Associations of Pennsylvania, Maryland & Ohio
- National Academy for School Executives
- Association of School Business Officials International
- Midwest School Districts Superintendents Association
- North Central Association of Colleges and Schools
- 21 state Associations of School Administrators
- 13 state School Board Associations
- Numerous regional organizations, school districts, and civic organizations

# PARTIAL LIST (\$35,000 and higher) OF FUNDED PROJECT, PROGRAM EVALUATION AND RESEARCH GRANTS

"Development of Qualitative Effectiveness Protocols," October 15, 2008 - April 30, 2009.

Amount of Award: \$54,000.

Sponsor: The Catholic Education Collaborative of the Archdiocese of Cincinnati.

"SchoolMatch® Audit of Educational Effectiveness & FairCompare Analysis of the Guilford County (NC) Public Schools." December 12, 2003 - March 15, 2004.

Amount of Award: \$64,800 Sponsor: Action Greensboro

"SchoolMatch® Audit of Educational Effectiveness of the Nashua City Schools (NH)." May 1, 2003 - July 15, 2003.

Amount of Award: \$50,693. Sponsor: Nashua Telegraph.

"Analysis and Review of the Financial Resource Deployment Practices and Opportunities for Improvement in the Polk County Public Schools (FL)." June 12, 2002 - October 16, 2002.

Amount of Award: \$93,320.

Sponsor: Polk Businesses for WorldClass Education

"Sharpening the Pencil: Best Financial Management Practices, Santa Rosa County School District." December 3, 2001 - August 1, 2002.

Amount of Award: \$197,955.

Sponsor: Office of Program Policy Analysis and Government Accountability (OPPAGE), State of Florida.

"Administrative Study." November 1, 2001 - February 26, 2002.

Amount of Award: \$46,000.

Sponsor: Greenwich Public Schools (CT).

"School System Performance Audit." September 25, 2001 - March 1, 2002.

Amount of Award: \$91,577.

Sponsor: Savannah-Chatham County School District (GA).

"Audit of Educational Effectiveness of the Chesterfield County Public Schools." December 15, 2000 - September 1, 2001.

Amount of Award: \$92,925.

Sponsor: Chesterfield County Board of County Commissioners.

"SchoolMatch® Audit of Educational Effectiveness of the Osceola County Public Schools." August 8, 2000 - March 1, 2001.

Amount of Award: \$49,352.

Sponsor: Kissimmee-Osceola Chamber of Commerce

"Analysis and Review of the Financial Resource Deployment Practices and Opportunities for Improvement in the Sarasota County School District (FL)." September 29, 2000 - January 15, 2001.

Sponsor: Venice Foundation.

"Audit of Educational Effectiveness." October 14, 1999 - February 1, 2000.

Amount of Award: \$36,520.

Sponsor: Indian Prairie CUSD #204 (IL)

"SchoolMatch® Audit of Educational Effectiveness of the Polk County Public School District (FL)." March 6, 2000 - November 16, 2000.

Amount of Award: \$140,950.

Sponsor: Polk Businesses for WorldClass Education.

"Educational Effectiveness Audit." May 21, 1999 - August 31, 1999.

Amount of Award: \$37,441.

Sponsor: East Side Union High School District (CA).

"Educational Effectiveness Audit." June 25, 1998 - November 15, 1998.

Amount: \$40,000.

Sponsor: Lake County School District (FL)

"SchoolMatch® Audit of Educational Effectiveness of the Sarasota County Public Schools." March 3, 1998 - June 30, 1998.

Sponsors: Argus Foundation

Sarasota Herald Tribune

Community Foundation of Sarasota County

Venice Foundation Selby Foundation.

"Audits of Educational Effectiveness of the School Districts in San Bernardino County (CA)." February 25, 1998 - January 15, 1999.

Amount: \$158,831.

Sponsor: San Bernardino Sun

"SchoolMatch® Audit of Educational Effectiveness of the Fort Worth (TX) School District." December 1, 1997 - March 31, 1998.

Amount of Award: \$89,000

Sponsor: Fort Worth Star Telegram.

"Educational Effectiveness Audit and Performance Review in Allegheny County." September 22, 1997-February 15, 1998.

Amount of Award: \$171,599.

Sponsor: Allegheny Policy Council.

"Educational Performance Audit." May 12, 1997 - November 11, 1997.

Amount of Award: \$35,000.

Sponsor: Dayton City (OH) Schools.

"SchoolMatch® Audit of Educational Effectiveness of the Duval County Public Schools." March 13, 1997 - June 30, 1997.

Amount of Award: \$75,000.

Sponsor: Florida Times Union.

"SchoolMatch® Audit of Educational Effectiveness of the Columbus (OH) Public Schools. September 5, 1996 - October 31, 1996.

Amount of Award: \$50,000.

Sponsor: The Columbus Dispatch.

# ABOUT Dr. William L. Bainbridge:

"Dr. Bill Bainbridge combines his knowledge of K-12 education, business, politics, and parenting to provide a very insightful perspective on public education and accountability. One of his best attributes is the ability to take a common sense approach when he discusses solutions to complex problems in the field of public education. Bill knows how to communicate effectively with educators, parents, and policymakers on difficult issues related to school reform."

Dr. Roderick J. McDavis President, Ohio University Past Chair American Association of Colleges of Teacher Education

"I believe education is the single most important civil rights issue in America today, and Dr. Bill Bainbridge, by advocating school accountability, is standing up for our nation's children. Dr. Bainbridge has the experience and insight to propose workable solutions to the most difficult challenges facing education in America. Part of the American dream is giving our children more and better opportunities to learn, achieve and be successful. Dr. Bainbridge's cogent and concise analysis and commentary are useful tools for parents, educators, politicians and everyone who has a stake in our nation's future."

John R. Kasich Governor – State of Ohio former Host and Commentator The Fox News Channel Former Chairman, United States House of Representatives Budget Committee

"I have had the pleasure of knowing and working with some of the most knowledgeable and competent educators over a more than forty year period. William Bainbridge ranks with the best.

In an era when parents and taxpayers are attempting to better understand public school issues and solutions, it is important to have experts write for the newspapers citizens read every day. Dr. Bainbridge has had the years of successful experience communicating complex education topics in terms the lay public can understand. Because of his expertise and experience as a practitioner as well as a communicator, I highly recommend his column to you."

Dr. Leon M. Lessinger former Associate Commissioner for K-12 Schools U.S. Department of Education Known to educators as "the Father of Educational Accountability" "First, education is the No. 1 policy issue of our times. Newspaper readers need help making their way through today's maze of school-related topics. Second, we know of no one who provides better assistance than Dr. Bainbridge. The <u>Dispatch</u> has published his columns since 1979 as have more than 20 American newspapers"

Mr. Michael F. Curtin Past President, The Columbus Dispatch

"Bill Bainbridge is one of the few individuals who describe education policy and practice from both sides of the desk. He understands the world of the practitioner, yet his voice also shapes the ideas of those focused on policy. Through his eyes, readers will see with more clarity the complex world of public education."

Dr. Thomas J Lasley, II Former Dean School of Education and Allied Professions University of Dayton

"Bill Bainbridge has two attributes that are essential in someone who successfully writes on a regular basis: he has something to say, based on his experiences and observations, and he says it well. His background of work in a state education agency, in a local school district, and now in a private sector business where he has the opportunity to view schools in all parts of this nation, gives him a perspective that is unique. In today's bewildering education environment of many choices, it is important for the public to have the opportunity for understanding what is taking place."

Dr. Richard A. Boyd Former Chairman of the National Assessment of Educational Progress Governing Board Professor of Education Leadership, University of Mississippi

"Dr. William Bainbridge's experience as a school superintendent in three different districts and as an entrepreneur running his own research and consulting business provides him with a unique view of education from many angles. His column addresses important, timely issues in education in a style that engages the reader. His insightful analysis of educational topics is a rarity in today's news. Dr. Bainbridge's column should be on the "recommended reading" list of anyone who wants to keep abreast of educational issues today."

Dr. Suzanne Burkholder former President American Association of School Personnel Administrators "As publisher of various New York Times' Regional Newspapers, I have always placed a high priority on primary and secondary education. The SchoolMatch program provides objective standards against which schools can be measured against other schools in the same district and in similar communities. These comparisons help provide the foundation for accountability of the school board, teachers, and the students needed to provide the best educational opportunities for our children. Dr. Bill Bainbridge has the ability to make these very complex issues more easily understood."

Lynn O. Matthews Past President and C.O.O. New York Times Regional Newspapers

"Raising a family within the military makes one an "expert" at moving, adjusting, and raising children in a number of schools from Del Rio, Texas to France and England. Our sons attended seven schools, including three High Schools, our daughter a few less. [All have Master's Degrees today.] I know good schools when I see them, and I most certainly know outstanding Educators when I meet them. Dr. Bill Bainbridge is the very best. I have known him for over 15 years. He is articulate, innovative, and brings an entrepreneurial spirit to Education seldom seen in today's environment. He gets to the heart of the problem! Were I a School Superintendent you could not keep me from his door. Following his advice, I would have an outstanding school district and be the envy of my colleagues.

Major General Lawrence D. Garrison United States Air Force [Retired]

"Bill Bainbridge is an excellent communicator. His hard-hitting and factual analysis of public education appeals to all readers. It is written in clear and understandable language.

Dr. Franklin B. Walter
Past President-Council of Chief State School Officers
Superintendent of Public Instruction Emeritus -State of Ohio
Professor The Ohio State University
Vice President A.G. Edwards

Dr. William Bainbridge brings to the reader the reality of public education issues as supported by the data collection, thorough analysis, and on-site visitations of school systems, both large and small, across this country. He cannot only speak to the facts authoritatively, but he is also able to offer thoughtful solutions to today's complex educational issues."

Dr. Gail F. McKinzie former Superintendent Indian Prairie School District Naperville, IL and Polk County School District, FL "In recent years, educational reform and the accountability movement have spawned a host of new numbers and concepts for parents, educators, journalists and policy makers to contemplate. Each release of such information triggers a search for understanding. What does it mean if my child scored in the sixth stanine? What significance should we attach to the fact that 68% of our sixth-graders passed the state reading test? What do I need to know about the new charter school in my community?

For many years, Dr. William L. Bainbridge has been providing succinct, accurate and understandable commentaries on such questions. He speaks with an authoritative -- and independent -- voice. He has been a teacher, top-level state education official and superintendent of three school districts. He is the creator and CEO of the most comprehensive research-and-counseling organization in education today.

As a newspaper columnist, Dr. Bainbridge is without peer in the field of education. Why? Simply because he represents an unparalleled combination of knowledge, experience and communication skills. For those who wish -- or need -- to remain current on the issues buffeting education today, a reading of Bill Bainbridge columns is a must."

Dr. Joseph L. Davis
Past President, National School Public Relations Association
Director Emeritus National Academy for Superintendents
The Ohio State University
Former Superintendent of Schools, Columbus, OH

"Dr. William Bainbridge is adept at seeing through the fog of bureaucracy and revealing weaknesses that demand attention. He is able to translate the importance of accountability and responsibility for people within the systems of education while stressing the support that is so needed for public education at this time."



Janice Mee Past President Florida School Boards Association

"Bill's analysis of our schools has made him an expert on reforms that work. His message is clear and convincing, perhaps the best chance for improvements in our schools. Everyone should read what he has to say."

Mr. John Tabor Publisher Seacoast Newspapers



#### REFERENCES - ATTORNEY CLIENTS

- LESLIE G. BILLMAN, ESQ., Attorney at Law and Past Chair-Maryland State
  Bar Association Family Law Section Council, Greenan, Walker & Billman,
  33 West Street, Annapolis, Maryland 21401, (410) 280-1700.
- GWENDOLYN JO M. CARLBERG, ESQ., Attorney at Law, The Carlberg Law Firm, 413 North Washington Street, Alexandria, Virginia 22314, (703)-549-5551.
- DAVID E. CHRISTENSEN, ESQ., Attorney at Law, Gursten, Koltonow, Gursten, Christensen & Raitt, PC, 26555 Evergreen Road, Suite 1530, Travelers Tower, Southfield, MI 48076, (248) 353-7575.
- AMY C. CROSSAN, ESQ. Attorney at Law, Bouchillon, Crossan & Colburn L.C., 731 Fifth Avenue, Huntington, West Virginia, 25701, (304) 523-8451.
- EARL L. DENNEY, JR., ESQ., Attorney at Law, Searcy, Denney, Scarola, Barnhart & Shipley, 2139 Palm Beach Lakes Blvd., West Palm Beach, FL 33409 (561) 686-6300.
- FREDERIC C. HEYMAN, ESQ., Attorney at Law, Law Offices of Peter G. Angelos, 100 N. Charles Street,  $22^{\rm nd}$  Floor, Baltimore, MD 21201-3804 (410) 649-2000
- WILLIAM E. HOPKINS, JR., ESQ., Attorney at Law, Hopkins & Campbell, LLP, 1122 Lady Street- Suite 1010, Columbia, South Carolina 29211, (803) 256-6152
- SCOTT H. KREAMER, ESQ., Attorney at Law, Norton, Hubbard, Ruzicka & Kreamer, 130 North Cherry, Olathe, Kansas 66061, (913) 782-2350.
- RANDY S. KUREK, ESQ., Attorney at Law, Isaac, Brandt, Ledman & Teetor, 250 East Broad Street, Columbus, Ohio 43215-3742, (614) 221-2121.
- WILLIAM A. MCKINNON, ESQ., Attorney at Law, McGowan Hood & Felder, LLC, 1539 Health Care Drive, Rock Hill, South Carolina 29732, (803)-327-7800.
- JOSEPH L. MESSA, JR., ESQ., Attorney at Law, Messa & Associates, PC, 123 South 22<sup>nd</sup> Street, Philadelphia, Pennsylvania 19103 (215) 568-3500.
- FRANKLIN I. MIROFF, ESQ., Attorney at Law, Miroff, Cross & Woolsey, 500 East 96th Street, Suite 100, Indianapolis, Indiana 46240-3733, (317) 264-1040
- MARK A. ROWAN, ESQ., Attorney at Law, 325 Memorial Blvd., Connellsville, Pennsylvania 15425 (724) 628-8180.
- SCOTT SALMON, ESQ., Attorney at Law, The Cavanaugh Law Firm, 1850 North Central Avenue, Suite 2400, Phoenix, Arizona 85004 (602) 322-4000.
- THOMAS W. SHAFFER, ESQ., Attorney at Law, 11 Pittsburgh Street, Uniontown, Pennsylvania 15404 (724) 425-1162.
- CHARLES C. SHAINBERG, ESQ., Attorney at Law, Shainberg and Viola, 1 South Broad Street, Suite 1820, Philadelphia, Pennsylvania 19107, (215) 988-9700.
- HAROLD C. STALEY, JR., ESQ., Attorney at Law, Elrod Pope Law Firm, 212 East Black Street, Rock Hill, South Carolina 29731 (803) 324-7574
- RONALD D. SURRENCY, ESQ., Attorney at Law, 200 N.E. First Street, Gainesville, Florida 32601 (352) 376-4671.
- MIKE WOODY, ESQ., Attorney at Law, Vernon J. Petri & Associates, 2124 East Hanna Avenue, Indianapolis, Indiana 46227 (317) 780-6610.

#### REFERENCES - GENERAL:

- MS. DONNA MARIA ALVARADO, Member, Ohio Board of Regents; Managing Director, Aguila International and Past-CEO of Quest International and VISTA, P. O. Box 266, Granville, Ohio 43023, (740) 587-3549.
- DR. BART ANDERSON, Superintendent, Educational Service Center of Central Ohio, 2080 Citygate Drive, Columbus, OH 43219 (614)445-3750.
- MR. HUNT BERRYMAN, Chairman, Polk Businesses for WorldClass Education, 3328 Bridgefield Drive, Lakeland, Florida 33803, (863) 644-1460.
- DR. RICHARD BOYD, Professor of Educational Leadership, University of Mississippi; former Chairman National Assessment of Educational Progress; former Superintendent, Cleveland Public Schools and Superintendent Emeritus, Mississippi Department of Education, 404 Cherokee Drive, Oxford, Mississippi 38655, (662) 234-8726.
- DR. SUZANNE BURKHOLDER, Past President of the American Association of Personnel Administrators, 941 Chestnut Run, Gates Mills, Ohio 44040, (440) 423-1329.
- MS. MARGARET M. BURLEY, Executive Director, Ohio Coalition for the Education of Children with Disabilities, 165 West Center Street, Suite 302, Marion, Ohio 43302-3741, (740) 382-5452.
- DR. BILLY K. CANNADAY, JR., Dean School of Continuing & Professional Studies, University of Virginia & Former Virginia State Superintendent of Public Instruction, 9005 Ashcroft Way, Richmond, Virginia 23236, (434) 982-5206.
- MS. MARY K. COOPER, Vice Chairman of Education, Kissimmee/Osceola County Chamber of Commerce, 1481 Riviera Drive, Kissimmee, Florida 34744, (407) 932-3781.
- MR. C. DANIEL DELAWDER, Past President, Ohio Bankers Association, Chairman and Chief Executive Officer, Park National Bank and Member, Ohio University Board of Trustees, 50 North Third Street, Newark, Ohio 43058-3500, (740) 349-3746.
- DR. JOSEPH DOMINIC, Program Director, The Heinz Endowment, 30 CNG Tower/625 Liberty Avenue, Pittsburgh, Pennsylvania 15222, (412) 338-2619.
- MR. ANDY FORD, President, Florida Education Association United, AFT-NEA, and Past President, Duval Teachers United, 118 North Monroe Street, Tallahassee, Florida 32399-1700, (850) 224-1165.
- DR. TERRY B. GRIER, Superintendent, Houston Independent School District, Hattie Mae White Educational Support Center, 4400 West 18<sup>th</sup> Street, Houston, Texas 77092-8501, (713)-556-6300.
- MR. KERRY KIRSCHNER, Executive Director, The Argus Foundation, 1201 S. Tamiami Trail/2nd Floor, Sarasota, Florida 34239-6361, (941) 365-4886.
- MR. JAMES O. KISHLER, Past President, Newark City Board of Education, Newark, Ohio, 985 North 21st Street, Newark, Ohio 43055, (740) 323-1114.
- DR. RICHARD P. KOEPPE, Past President, Colorado Association School Administrators; Past President, Denver Rotary Club; former Superintendent, Denver and Cherry Creek (CO) Schools, 8679 East Kenyon Avenue, Denver, Colorado 80237, (303) 771-6575.
- DR. JOSEPH LAGANA, Executive Director Emeritus, Allegheny Intermediate Unit, Suite 16 F Gateway Towers, 320 Fort Duquesne Boulevard, Pittsburgh, Pennsylvania 15222, (412) 765-3617.
- DR. THOMAS J. LASLEY, II, Former Dean-School of Education & Panzer Professor, University of Dayton, 200 College Park, Dayton, Ohio 45469-0525, (937) 229-3327.
- MR. WILLIAM R. MASON, JR., Past-President, Ohio Association of School Personnel Administrators, 465 Llanberis Drive N.E., Granville, Ohio 43023, (740) 587-1548.

- DR. RODERICK J. MC DAVIS, President, Ohio University, Athens, Ohio 45701 (740) 593-1804.
- MS. DIANE H. McFARLIN, Publisher, Sarasota Herald Tribune, 801 South Tamiami Trail, Box 1719, Sarasota, Florida 34230, (941) 957-5388.
- DR. GAIL F. MCKINZIE, Former Superintendent, Polk County School District, and Former Superintendent, Indian Prairie (IL) School District 204, 9604 Edmondson Drive, Denton, Texas 76207 (940)262-3498.
- MS. JANICE MEE, Past-President, Florida School Boards Association and Past Chair, Sarasota County School Board, 1960 Landings Boulevard, Sarasota, Florida 34231, (941) 927-9000.
- MR. MARK MIDDLEBROOK, former Assistant Managing Editor, <u>Florida Times-Union</u>, 21 Sailfish Drive, Ponte Vedra Beach, Florida 32082, (904) 273-1469.
- MR. WHITFIELD M. PALMER, JR., Chairman, W.M. Palmer Company, 3233 S.W. 33rd Road, Suite 201, Ocala, Florida 34474, (352) 237-6145.
- MR. LANE B. RAMSEY, County Administrator, Chesterfield County, P.O. Box 40, Chesterfield, Virginia 23832, (804) 748-1211.
- DR. C. DANIEL RAISCH, Associate Dean-Administration, University of Dayton, College of Education, Dayton, Ohio 45469-0534, (937) 229-3399.
- MRS. RUTH REGULA, Past President, Educational Office Personnel of Ohio, 1713 Northview Road, Rocky River, Ohio 44116, (440) 331-7357.
- MR. DAVID SOLOMON, Publisher, Independent Publications, and former Editor,

  Nashua Telegraph, 54 School Street, Milford, New Hampshire 03055

  (603) 673-3100.
- MR. JOHN TABOR, Publisher, Portsmouth Herald, 111 Maplewood Avenue, Portsmouth, New Hampshire, 03801, (603) 436-1800.
- DR. THOMAS S. TOCCO, Superintendent, Fort Worth I.S.D., 100 North University Drive, Fort Worth, Texas 76107-1360, (817) 871-2380.
- MR. WESLEY R. TURNER, Publisher, <u>Star-Telegram</u>, 400 West Seventh Street, Fort Worth, Texas 76101, (817) 390-7400.
- MR. JOHN F. WOLFE, CEO and Publisher, <u>The Columbus Dispatch</u>, 34 South Front Street, Columbus, Ohio 43216, (614) 461-5000.

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# **ABOUT the SchoolMatch® Institute:**

The SchoolMatch® Institute is an educational research and database service organization specializing in rating schools (K-12) by using auditable data. School systems and high schools are ranked in a national percentile format, making it possible for comparisons by the parent, homebuyer, corporate leader, policy maker, educator or Realtor.

SchoolMatch has alliances with nationally prominent firms such as PricewaterhouseCoopers, Chase Manhattan Mortgage, Fidelity Investments, parents.com, WestLaw and Lexis-Nexis. Clients include Dow Jones, Hearst, United Parcel Service (UPS), McGraw-Hill, Ernst & Young, KPMG, First American Real Estate Solutions, Transamerica, The Limited, Office Depot, Readers Digest, Lee Hecht Harrison and hundreds of school systems and newspapers.

SchoolMatch consultants also provide personalized services in the areas of school choice, counseling services for exceptional children, expert legal services, comparable school evaluation, and child custody school assessment. Services to the corporate client include relocation data, recruitment, WorkLife benefit programs, human resource tools, site selection, school-business partnership audits, and school market research.

EXPERT ON SCHOOLING - court qualified in over 20 states on school choice and standard of care issues; Diplomate-American Board of Forensic Examiners; Fellow, American College of Forensic Examiners; Seminar leader, course on school evaluation and research approved for CLE credit by the Supreme Court of Ohio. Listed as expert by WESTLAW, LEXIS, NATIONAL FORENSIC CENTER, AMERICAN SOCIETY OF TRIAL CONSULTANTS, TECHNICAL ADVISORY SERVICES TO ATTORNEYS, LawInfo.COM, LERN, THE EXPERT PAGES, DIRECTORY OF CONSULTANTS AND LAWYERS DESK REFERENCE. Designated Education Expert for Parents Magazine - parents.com. Certificated by the Supreme Court of Ohio to conduct continuing education courses for attorneys in school choice for child custody and residency purposes.

#### SchoolMatch offers:

- SchoolMatch.com-web site
- The Audit of Educational Effectiveness
- Counseling services for parents of exceptional children
- Corporate relocation and recruitment support
- School ratings for consumers
- Customized school consulting services
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